

Social Marketing Directory 2008 and Beyond...

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Thank you for ordering this resource guide to social networks, social bookmarking sites, and social video-sharing networks!

In this guide, you will find a list of literally hundreds of social sites that you can ultimately use to make more sales.

I will leave it up to your imagination on how to best use this information, but near the end of this report, there are a few ideas to get your creative juices flowing!

In addition to this report, you should have received an Excel spreadsheet with all of the resources listed in three different sheets (one main file, three sheets!)

I wish you the best in your internet marketing career and with using these sites...you DO plan on using this information and not just let it sit on your hard drive, right?!

;-)

Social Networks

Social Networks, like Myspace, Squidoo, etc...are a great way to get your ideas and products in front of a lot of eyeballs.

Most (if not all) of these places allow you to create a “profile” that people will see. Inside that profile, you can (carefully) direct your traffic to either you main sites or directly to your products.

I would suggest that you interact with the networks and gently push your traffic to your main sites/products.

Otherwise, you will get a reputation as a spammer and your profile deleted. So, be careful!!

<i><u>Social Networking Sites</u></i>	<i><u>Google PR</u></i>	<i><u>Alexa</u></i>
http://360.yahoo.com	8	1
http://spaces.live.com	8	5
http://www.MySpace.com	8	6
http://www.orkut.com	8	7
http://www.facebook.com	8	10
http://www.hi5.com	6	11
http://www.friendster.com	7	17
http://www.fotolog.com	7	20
http://www.livejournal.com	8	59
http://www.bebo.com	7	89
http://www.xanga.com	7	92
http://www.multiply.com	6	111
http://www.linkedin.com	7	139
http://www.piczo.com	6	263
http://www.last.fm	7	284
http://www.stumbleupon.com	8	288
http://www.broadcaster.com	5	342
http://www.gaiaonline.com	6	424
http://www.mybloglog.com	7	454
http://www.squidoo.com	6	487
http://my.opera.com/community/	8	492
http://www.buzznet.com	6	564
http://www.imvu.com	6	615
http://www.twitter.com	8	620
http://www.slashdot.org	9	632
http://www.wayn.com	5	1,067
http://www.classmates.com	7	1,080

http://www.meetup.com	8	1,264
http://www.vox.com	8	1,357
http://www.blackplanet.com	6	1,400
http://www.faceparty.com	6	1,511
http://www.yelp.com	7	1,793
http://www.ning.com	7	1,911
http://www.secondlife.com	7	1,975
http://www.myyearbook.com	6	2,323
http://www.hubpages.com	6	2,773
http://www.43things.com	7	2,885
http://www.mog.com	6	3,284
http://www.reunion.com	6	3,884
http://www.xuqa.com	5	4,006
http://www.ecademy.com	7	4,178
http://uk.tribe.net	3	4,211
http://www.tribe.net	6	4,211
http://community.adlandpro.com	4	4,429
http://www.greatestjournal.com	0	4,665
http://www.nexopia.com	5	4,776
http://www.care2.com	6	5,435
http://www.mobango.com	5	5,636
http://www.couchsurfing.com	6	6,093
http://www.fanpop.com	5	7,527
http://www.gazzag.com	4	8,571
http://www.ryze.com	6	9,276
http://www.unyk.com	3	9,358
http://www.migente.com	6	9,379
http://www.downelink.com	3	9,782

http://www.bluedot.us	6	10,224
http://www.gather.com	6	10,446
http://www.directmatches.com	3	12,752
http://www.zaadz.com	6	13,243
http://www.librarything.com	7	14,929
http://start.aimpages.com	6	15,322
http://www.yuwie.com	0	16,248
http://www.dogster.com	6	18,835
http://www.tagworld.com	6	19,035
http://www.eons.com	6	21,925
http://www.travbuddy.com	5	23,114
http://www.student.com	6	25,996
http://www.profileheaven.com	5	27,346
http://www.passado.com	5	30,017
http://www.ruckus.com	6	31,343
http://www.graduates.com	5	46,510
http://www.bizpreneur.com	3	51,302
http://www.meetin.org	5	56,148
http://www.blurty.com	5	57,077
http://www.takingitglobal.org	7	65,893
http://www.consumating.com	7	75,910
http://www.wallop.com	0	87,146
http://www.trade-pals.com	5	90,363
http://www.deadjournal.com	6	90,743
http://www.musicforte.com	6	117,921
http://www.mugshot.org	6	123,116
http://www.dodgeball.com	7	124,452
http://www.mygamma.com	5	133,295

http://www.decayenne.com	3	161,472
http://www.dandelife.com	6	180,141
http://www.tripconnect.com	5	298,657
http://www.bizfriendz.com	3	328,262
http://www.itsjustcoffee.com	5	371,872
http://www.mynetspot.org	4	374,830
http://www.babbello.com	4	477,153
http://www.sitespaces.net	4	556,072
http://www.mylocalspot.com	0	694,251
http://www.intellectconnect.com	3	769,852
http://www.udugu.com	3	772,127
http://www.daylo.com	5	774,862
http://www.refer-online.com	3	894,990
http://www.flingr.com	4	1,214,411
http://www.lunarstorm.co.uk	4	1,347,222
http://www.yapperz.com	3	1,427,170
http://www.listography.com	4	1,524,242
http://www.linknrank.com	3	2,028,088
http://www.communityx.net	3	2,189,003
http://www.refernet.net	4	3,095,115
http://www.vshake.com	4	3,349,294
http://www.akintu.com	2	4,589,635
http://www.100millionspiders.com	4	4,941,761
http://www.canyouconnect.com	4	5,110,187
http://www.christianspace360.com	2	5,734,849
http://www.uuswap.com	3	5,747,854
http://www.mixednutz.net	4	no ranking

Social Bookmarking

Social bookmarking sites are a little different.

Some allow you to create a profile, while others will make you create an account so that you can just post links.

But once again, do not bombard these sites with link after link (or story after story)!

I don't know if you know this or not, but I have read that search engines (especially Google) do not like to see a site go from nonexistent to thousands of visitors a day – overnight. It's not all that natural or normal!

So, use a modest approach and do it over time. Spread your love over time ;-)

I suggest that you keep some kind of promotion journal (in a spreadsheet) so that you can keep track of each of your sites/products and what avenues you use to help create traffic.

<u>Social Bookmarking Sites</u>	<u>Google PR</u>	<u>Alexa</u>
http://bookmarks.yahoo.com	7	1
http://myweb.yahoo.com	8	1
http://www.google.com/notebook	7	3
http://favorites.live.com	6	5

http://www.digg.com	8	104
http://mystuff.ask.com	8	194
http://www.technorati.com	8	238
http://del.icio.us	8	260
http://www.stumbleupon.com	8	288
http://www.netscape.com	9	525
http://www.reddit.com	7	861
http://www.meneame.net	7	1,762
http://www.fark.com	7	2,049
http://www.ilike.com	6	2,945
http://www.mog.com	6	3,284
http://www.newsvine.com	7	4,173
http://www.furl.net	8	4,179
http://www.blinklist.com	6	4,852
http://www.dzone.com	6	5,071
http://www.clipmarks.com	6	6,834
http://www.pligg.com	6	6,875
http://www.kaboodle.com	6	7,066
http://www.bumpzee.com	4	7,214
http://ma.gnolia.com	7	7,416
http://www.rollyo.com	7	8,153
http://www.jaiku.com	6	8,506
http://www.9rules.com	8	8,691
http://www.startaid.com	4	9,069
http://www.shoutwire.com	5	10,216
http://www.bluedot.us	6	10,224
http://www.gather.com	6	10,446
http://www.simpv.com	7	11,018

http://www.nowpublic.com	7	13,077
http://www.plugin.com	5	13,733
http://www.stylehive.com	5	14,062
http://www.spurl.net	6	14,448
http://www.blinkbits.com	6	14,621
http://www.librarything.com	7	14,929
http://www.blogmarks.net	6	15,334
http://www.netvouz.com	6	15,486
http://www.diigo.com	6	16,328
http://www.wink.com	6	17,483
http://www.corank.com	5	18,063
http://www.popurls.com	6	18,542
http://www.mister-wong.com	6	19,913
http://www.backflip.com	6	20,036
http://www.rojo.com	8	24,035
http://www.shadows.com	6	26,359
http://www.bloghop.com	6	28,551
http://www.rawsugar.com	6	28,679
http://www.listible.com	6	28,854
http://www.thoof.com	4	29,996
http://www.tailrank.com	7	31,764
http://www.wists.com	5	32,096
http://www.bibsonomy.org	6	32,143
http://www.plime.com	6	32,608
http://my.xilinus.com	5	33,992
http://www.yoono.com	7	37,043
http://www.searchles.com	6	38,080
http://www.hugg.com	6	40,325

http://www.citeulike.org	7	42,690
http://www.kuro5hin.org	7	43,416
http://de.lirio.us	7	44,008
http://www.spotback.com	5	44,542
http://www.spotplex.com	6	45,914
http://www.fazed.org	5	46,862
http://www.kinja.com	7	48,083
http://www.connotea.org	7	50,838
http://www.markaboo.com	5	51,636
http://www.stylefeeder.com	6	52,124
http://www.i89.us	4	52,467
http://www.linkagogo.com	6	53,642
http://www.lifellogger.com	5	57,816
http://www.feedmelinks.com	6	58,515
http://www.tagtooga.com	5	58,629
http://www.buddymarks.com	5	59,264
http://www.claimid.com	7	59,735
http://www.clipfire.com	7	59,735
http://www.linkroll.com	5	60,704
http://www.bmaccess.net	4	67,799
http://www.aboogy.com	4	68,810
http://www.oyax.com	4	70,420
http://www.gravee.com	5	71,022
http://www.butterflyproject.nl	5	82,517
http://www.myhq.com	5	84,174
http://www.wirefan.com	3	86,989
http://ww2.ikeepbookmarks.com	3	99,132
http://www.a1-webmarks.com	4	102,467

http://www.connectedy.com	4	102,786
http://www.sitejot.com	4	104,531
http://www.linkatopia.com	5	104,757
http://www.myvmarks.com	5	107,019
http://www.getboo.com	4	107,787
http://www.mylinkvault.com	5	107,919
http://www.urlex.info	4	111,942
http://www.lilisto.com	5	117,882
http://www.philoi.com	4	119,466
http://www.syncone.net	4	120,241
http://www.syncone.net	4	120,241
http://www.3odaytags.com	4	121,240
http://www.shoppersbase.com	4	121,787
http://www.linkfilter.net	6	126,289
http://www.voo2do.com	6	130,419
http://www.jeteye.com	7	139,913
http://www.hanzoweb.com	5	147,791
http://www.myprogs.net	5	153,994
http://www.reader2.com	5	154,589
http://www.fungow.com	4	161,631
http://www.feedmarker.com	6	183,175
http://www.zlitt.com	3	186,557
http://www.hyperlinkomatic.com	5	188,099
http://www.tektag.com	4	195,310
http://dev.upian.com/hotlinks/	6	197,988
http://www.givealink.org	5	206,332
http://www.unalog.com	5	209,357
http://www.plum.com	5	212,421

http://www.ifaves.com	4	243,925
http://www.taggly.com	5	244,560
http://www.rrove.com	5	270,344
http://www.maple.nu	0	273,975
http://www.links2go.com	6	292,911
http://www.sync2it.com	5	294,608
http://www.saveyourlinks.com	5	298,538
http://www.web-feeds.com	5	302,599
http://www.ez4u.net	4	304,278
http://www.allmyfavorites.net	4	324,449
http://www.6-clicks.com	4	342,096
http://www.ambedo.com	5	370,925
http://www.cloudytags.com	4	375,411
http://www.dohat.com	4	378,369
http://www.chipmark.com	2	391,193
http://www.bookkit.com	4	404,019
http://www.wobblog.com	4	412,265
http://www.meme-stream.com	3	419,904
http://www.thinkpocket.com	4	428,727
http://www.yattle.com	3	452,735
http://www.tutorialism.com	4	454,097
http://www.carnatic.com/www/	5	455,733
http://www.2centsnews.com	3	497,794
http://www.gibeo.net	6	516,754
http://www.portachi.com	4	523,206
http://www.aworldofhelp.com	3	540,229
http://www.tabmarks.com	3	602,582
http://supr.c.ilio.us	5	671,434

http://www.sitetagger.com	0	675,383
http://www.trexy.com	6	789,323
http://www.openserving.com	6	818,185
http://www.allyourwords.com	5	877,650
http://thumblicio.us	6	930,264
http://www.newsweight.com	2	940,884
http://www.nextaris.com	6	964,600
http://www.pixelmo.com	4	1,028,271
http://www.listmixer.com	5	1,425,518
http://www.wurldbook.com	6	1,470,607
http://www.memfrag.com	4	1,490,036
http://www.feedalley.com	5	1,659,422
http://www.smelis.com	4	2,141,471
http://www.recipe-buzz.com	0	4,011,082

Social Video-Sharing

Unless you have been really blind to trends, you should know that videos are HOT, HOT, HOT!!! The best thing since sliced bread, baby!

But I digress...

Seriously, more and more people are not only watching videos for their information, but more marketers are starting to use

them as well to get their messages to the end user...and if you are not using them, well, then you are missing a great opportunity to capitalize on this growing market.

Here – go read these:

<http://www.comscore.com/press/release.asp?press=1529>

<http://www.webpronews.com/topnews/2007/06/13/online-video-ads-lead-to-sales>

http://www.online-publishers.org/media/131_W_opa_online_video_study_mar06.pdf

http://publications.mediapost.com/index.cfm?fuseaction=Articles.showArticle&art_aid=62634

<http://blog.compete.com/2007/09/06/video-market-share-july-2007/>

<http://blog.compete.com/2007/04/26/online-video-market-share-google-youtube-maniatv/>

So, are you convinced you need to start using video?

The only answer is YES! ;-)

“But, I don’t know how to create a video!”

Oh, come on...I have a solution for you...and it’s free!

Basically, you can create a video using screen capture tools – from capturing you surfing websites, to making a video screen capture of you going through a PowerPoint presentation (relax, I have a freebie for that as well!), to a video screen capture of you using Notepad!

And really, it is not all that complicated.

What you will need is a video screen capture program, a cheap microphone, and if you want to create videos of PowerPoint / Word / Notepad presentations, you will need those programs as well (fear not, I have a free option for those as well!)

Video Screen Capture Programs:

Not Free:

Camtasia (\$300) is without argue, one of the best screen capture utilities available – but it is also \$300! If you can afford it, I would highly suggest you get it. But it is not necessary ;-)

BECAUSE ...

Here are some alternatives – some completely free and one that is VERY CHEAP for what it can do!

There is a free version of Camtasia available for download. Camtasia was actually created from a program called Cam Studio....which is free.

You can download it here:

<http://www.camstudio.org>

CamstudioPro – this is not free, but VERY, VERY cheap for what it does! As of this writing (9/5/2007) it is only \$29.95!!

It is also based on the original Camstudio, but has been greatly improved ... by a programming nut, Dave Guindon. Dave has created a very cool alternative to Camtasia and has priced it so that just about anyone can afford it!

Please, you owe it to yourself to at least look at it ... I think you will be VERY impressed with what it can do!

You can check it out here:

<http://infobydave.daveware.hop.clickbank.net/?p=2>

Another free option is called The Jing Project.

The Jing Project is actually made by the creators of Camtasia, but is free and is super easy to use!!!

Check it out at:

<http://www.jingproject.com>

Ok .. now if you are a Windows XP user, you already have a built in video creator ... it's called Windows Movie Maker!

If for some reason it is not installed, you can get it here (and learn more about it):

<http://www.microsoft.com/windowsxp/using/moviemaker/default.mspx>

Two more free options to look at:

<http://www.smallvideosoftware.com/screen-video-capture/>

<http://www.virtualdub.org>

Now, as far as a Microsoft Word / PowerPoint alternative, one of the best ones available (and also FREE) is a Suite of “Office-type” tools called Open Office!

You can download it here:

<http://www.openoffice.org>

<u>Video Sharing Sites</u>	<u>Google PR</u>	<u>Alexa</u>
http://video.yahoo.com	8	1
http://soapbox.msn.com	6	2
http://video.msn.com	7	2
http://video.google.com	9	3
http://www.youtube.com	8	4
http://vids.myspace.com	6	6
http://www.dailymotion.com	7	50
http://uncutvideo.aol.com	7	54
http://video.aol.com	8	54
http://www.veoh.com	6	97
http://video-upload.download.com	2	109
http://www.4shared.com	6	110
http://www.multiply.com	6	111
http://www.metacafe.com	7	140
http://stage6.divx.com	7	178
http://www.yourfilehost.com	5	181
http://www.flurl.com	6	254
http://www.webshots.com	8	271
http://www.break.com	6	283

http://www.tinypic.com	6	315
http://www.broadcaster.com	5	356
http://www.esnips.com	7	400
http://www.buzznet.com	5	564
http://www.livevideo.com	6	713
http://www.mojoflix.com	5	743
http://www.liveleak.com	6	757
http://www.collegehumor.com	8	1,072
http://mix.lycos.com	6	1,144
http://www.ebaumsworld.com	6	1,197
http://www.ifilm.com	7	1,332
http://www.heavy.com	6	1,384
http://www.putfile.com	6	1,612
http://www.ning.com	7	1,911
http://www.fark.com/video/	6	2,046
http://www.sevenload.com	6	2,252
http://www.brightcove.com	8	2,459
http://www.guba.com	6	2,532
http://www.vidmax.com	5	2,757
http://www.megavideo.com	0	3,413
http://www.revver.com	7	3,533
http://www.addictingclips.com	7	3,663
http://www.atomfilms.com	7	4,064
http://www.sumo.tv	5	4,258
http://www.grouper.com	6	4,431
http://www.blinkx.com	6	4,491
http://www.gorillamask.net	6	4,495
http://www.i-am-bored.com	5	4,575

http://www.jokeroo.com	5	4,713
http://www.blip.tv	8	4,943
http://www.funnyjunk.com	5	5,223
http://www.vimeo.com	7	6,441
http://www.vidilife.com	6	6,650
http://www.dabble.com	6	6,949
http://www.vidiac.com	5	7,033
http://www.dumpalink.com	5	7,690
http://www.funnyordie.com	0	7,785
http://www.zippyvideos.com	6	7,799
http://www.maniatv.com	5	8,531
http://www.yikers.com	6	8,577
http://www.glumbert.com	6	8,881
http://www.jibjab.com	6	10,040
http://www.flixya.com	6	10,380
http://www.jumpcut.com	6	10,404
http://www.videojug.com	6	10,848
http://www.stupidvideos.com	6	12,414
http://www.freeiq.com	1	12,440
http://www.expertvillage.com	5	12,800
http://www.vsocial.com	6	13,180
http://www.thatvideosite.com	5	13,225
http://www.mefedia.com	6	13,423
http://www.videovat.com	6	13,742
http://www.kaneva.com	5	13,863
http://www.funnyhub.com	6	14,057
http://www.dropshots.com	6	14,117
http://www.yourdailymedia.com	6	14,436

http://www.wewin.com	3	14,545
http://www.ustream.tv	4	15,783
http://www.vidivodo.com	4	15,976
http://www.vuze.com	2	16,187
http://www.5min.com	6	16,782
http://www.godtube.com	5	18,198
http://www.tagworld.com	6	18,785
http://strmz.jot.com	0	20,157
http://www.sclipo.com	0	20,740
http://www.onetruemedia.com	5	21,834
http://www.shoutfile.com	5	23,572
http://www.twango.com	5	23,708
http://www.sharkle.com	5	23,885
http://www.purevideo.com	0	23,912
http://www.viddler.com	6	24,524
http://www.kwego.com	4	24,554
http://www.spymac.com	6	25,081
http://www.dailyhaha.com	6	26,561
http://www.blogtv.com	4	27,083
http://www.clipshack.com	5	27,443
http://www.guzer.com	5	27,906
http://www.needforfun.com	5	29,807
http://www.castpost.com	5	31,549
http://www.funmansion.com	6	33,069
http://www.bofunk.com	5	34,034
http://www.tubetorial.com	7	36,018
http://www.current.tv	7	38,090
http://www.expotv.com	6	38,387

http://www.vume.com	0	38,752
http://www.truveo.com	6	41,165
http://www.vmix.com	6	41,271
http://www.holylemon.com	5	41,648
http://www.getmiro.com	5	46,609
http://www.motionbox.com	8	46,880
http://www.funnydump.com	5	46,987
http://www.funnyplace.org	4	48,682
http://www.mediabum.com	5	51,716
http://www.ourmedia.org	7	52,155
http://www.eyespot.com	6	54,917
http://www.danerd.com	6	56,020
http://www.babelgum.com	5	56,270
http://www.dorks.com	6	56,319
http://www.operator11.com	0	56,842
http://www.caught-on-video.com	4	57,042
http://www.lifellogger.com	5	57,816
http://www.tubearoo.com	0	58,055
http://www.videowebtown.com	5	58,600
http://tv.oneworld.net	6	60,979
http://www.ziddio.com	5	62,529
http://www.lulu.tv	6	66,446
http://www.videobomb.com	6	70,123
http://www.myvideo.co.za	5	74,044
http://www.mogulus.com	5	75,781
http://www.dotcomedy.com	5	76,645
http://www.viddyou.com	6	78,871
http://www.zanyvideos.com	4	82,792

http://www.videodumper.com	6	84,119
http://www.evideoshare.com	4	84,391
http://www.showmedo.com	6	89,209
http://mojiti.com	5	98,211
http://www.pickle.com	5	98,862
http://www.thedailyreel.com	7	100,485
http://www.dailycomedy.com	5	107,244
http://www.nelsok.com	5	109,629
http://www.flukiest.com	5	112,524
http://www.fliqz.com	5	128,926
http://www.clickcaster.com	6	135,415
http://www.freevlog.org	7	149,402
http://www.teachertube.com	6	153,819
http://www.viewdo.com	5	158,214
http://www.sutree.com	5	159,801
http://www.clipblast.com	4	159,844
http://www.zooppa.com	5	164,487
http://www.eyeka.com	5	182,749
http://www.bigcontact.com	4	197,919
http://www.dave.tv	5	213,428
http://www.youare.tv	5	218,251
http://www.funnyreign.com	5	223,867
http://www.pixparty.com	4	244,372
http://www.vidipedia.org	3	269,750
http://www.cuts.com	5	277,587
http://www.voomed.com	5	286,045
http://www.treemo.com	5	292,082
http://www.izimi.com	4	301,545

http://www.mixpo.com	6	303,888
http://www.hictu.com	5	305,314
http://www.panjea.com	5	327,573
http://www.zeec.net	4	342,704
http://www.dovetail.tv	5	348,885
http://www.scenemaker.net	6	352,443
http://jaycut.com	2	353,906
http://www.hungryflix.com	5	419,096
http://www.u2upfly.com	2	443,601
http://www.qubetv.tv	3	573,409
http://www.fireant.tv	7	629,887
http://www.helpfulvideo.com	0	659,150
http://www.engagemedia.org	6	680,339
http://www.vlogmap.org	6	684,603
http://www.dumpthe.net	5	719,941
http://www.coull.tv	5	753,818
http://uvu.channel2.org	5	793,051
http://www.video123.com	3	846,027
http://www.cozmo.tv	5	881,566
http://www.blogcheese.com	4	1,125,446
http://www.yourkindatv.com	5	1,440,335
http://www.filecow.com	5	1,625,194
http://www.onfuego.com	3	1,970,323
http://www.skilltip.tv	4	2,112,774
http://www.clesh.com	5	2,146,609
http://www.yurth.com	4	4,225,459
http://www.myextreme.ca	3	4,598,369

Other Ideas



Create Short Reports!

You have over 400 resources here in this report – think about it!

Hint: “How To Use _____”

i.e. “How To Use YouTube To Create a Whirlwind of Traffic!”

i.e. “How To Twitterize Your Traffic!”

- create .pdf reports for each one
- create video reports for each one
- create a series of 3 to 5 as a “package”



Membership Site!

Hold onto your hats:

How about a membership site dedicated to these resources!

Once a week, do a “Weekly Project” – focusing on one or more resources, creating/marketing a product using your chosen weekly resource(s) and document what happens.

If you focus on just using one resource a week, you essentially have about 7 years of content / ideas – just waiting for you to exploit!! Well...you do, if you think about it ;-)



Video Idea: Niche Video Site

Use the video-sharing sites to gather videos (well, their embed codes) and create niche video sites (or blogs)!

You can use these “metasearch” engines to search multiple video sites at once:

<http://www.clipblast.com>

<http://www.everyzing.com>

<http://www.ovguide.com>

<http://www.metatube.net> (Adult Warning!)

<http://www.vidsea.com>

Once you have the embed codes, you can add them into your website (or blog) and then ... madness ... Monetize Your Site!!!

Monetize with:

AdSense or other contextual advertisements

CPA Offers

Clickbank Offers

\$7 dollar offers

Your own products

And/Or – create your own videos, upload them to various video sharing sites, use their embed code and create your own niche site ... once again, monetize with the above!!



A Duh Moment ...

Here's a thought I am sure you already had:
Combine multiple resources when you start a new project ;-)

Create a product.

Create a site/blog to promote it.

Write a few articles about it.

Submit the articles via bookmarking.

Submit the articles to various article databases.

Submit the site/blog via bookmarking.

Create several profiles on social networks – all pointing to your site/blog.

Create a few videos about your product. Submit them to the various video sharing sites.

Wash, rinse & repeat

Simple ;-)